



**oleatex**  
NEXT-GEN MATERIAL

*Next-Gen Material Welcome Kit*







# Welcome to oleatex

## A Revolution in Sustainable Materials

Oleatex is a 100% vegan, sustainable, and plant-derived next-gen leather alternative material, created from biowaste, primarily from the olive industry. Developed through years of collaboration with a prestigious R&D team and leading academic institutions, Oleatex is protected by 10+ international patents, setting a new standard in durability, versatility, and eco-friendliness.



### Key Features

#### ► Next-Gen Durability:

Exceeds industry standards with over 35 rigorous physical and chemical tests (Intertek, SGS), ensuring superior performance across all applications.

#### ► Proven Environmental Benefits:

Oleatex has undergone a comprehensive Life Cycle Assessment (LCA) conducted by a globally recognized and reputable third-party sustainability consultancy. This evaluation highlights significant environmental advantages, including reduced carbon emissions and minimized resource use compared to conventional materials.

#### ► Versatile Applications:

Perfect for fashion (shoes, bags, apparel), furniture, automotive, marine, bookbinding, and labeling.

#### ► Cost-Effective & Scalable:

Affordable production at high volumes to meet consumer and industry demands.

#### ► Certified and Trusted

Oleatex meets stringent industry standards and holds the following certifications, reinforcing its quality and sustainability credentials:

- *OEKO-TEX® Standard 100*
- *USDA Certified Bio-Based Product*
- *DIN Geprüft Bio-Based Product*
- *V-Label Vegan Certified Product*
- *Peta Approved Vegan Certified Product*

#### ► What's New with Oleatex?

##### 1. Eco-Friendly at Its Core:

Made from olive pomace waste with 100% Bio PU coating, significantly reducing petroleum reliance.

##### 2. Proprietary Technology:

Olive-C, our patented bio-polymer, delivers unmatched durability and performance.

##### 3. Anti-Bacterial Innovation:

New anti-bacterial properties for enhanced hygiene across various applications.

##### 4. Tailored Solutions:

Customizable designs with options in texture, color, and thickness for diverse needs.

Oleatex isn't just a material—it's a movement towards a sustainable, innovative future.



Discover the power of Oleatex today.

OUR PLANET YOUR CHOICE

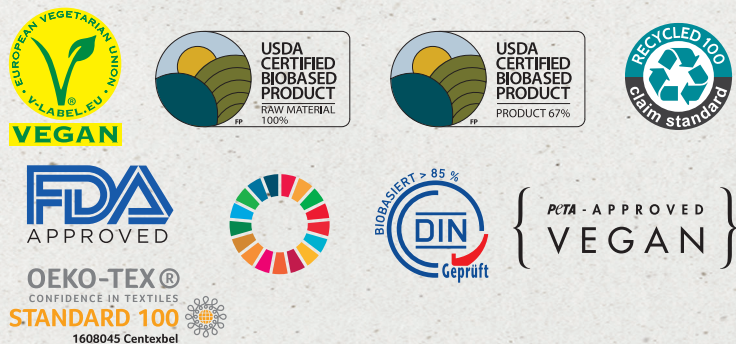


## Sustainability in Action

At Oleatex, we are proud to lead the way in sustainable innovation and ethical production.

Our certifications and awards reflect our commitment to creating eco-friendly, high-performance materials:

### Certifications



- **Bio-Based Certifications:**
- USDA Certified Bio-Based Product: Recognized for using renewable, plant-based materials.
- DIN Geprüft Bio-Based Certification: Verified for bio-based content and environmentally responsible sourcing.
- **Vegan Certifications:**
- V-Label Certified Vegan: A trusted mark for 100% animal-free and cruelty-free production.
- PETA-Approved Vegan: Guaranteeing ethical and sustainable practices.
- **Safety & Quality:**
- OEKO-TEX® Standard 100: Ensuring the highest safety and quality standards for our materials.

### Awards & Recognitions









- **V-Label Awards 2023:** Celebrated for Sustainability and Innovation.
- **New European Bauhaus:** Selected for the NEB Booster 2.0 program, highlighting our green innovation.
- **Accelerate2030 Finalist:** Recognized for scaling impact-driven solutions for Sustainable Development Goals.
- **Climate Launchpad:** Participant in the world's largest green business ideas competition.
- **Sustainable Business Awards:** Honored for advancing eco-friendly and ethical business practices.

#### LCA Highlights

Our Life Cycle Assessment (LCA) reveals the significant environmental benefits of Oleatex:

- **-40% Carbon Emissions Reduction:** Compared to conventional materials, Oleatex minimizes its contribution to climate change by dramatically reducing CO<sub>2</sub> emissions.
- **Freshwater Conservation:** Oleatex uses considerably less water during production, aiding global efforts to preserve this critical resource.
- **Fossil Resource Efficiency:** Our bio-based production process reduces reliance on non-renewable fossil fuels, creating a lighter ecological footprint and supporting circular economy practices.
- **Holistic Impact:** With its sustainable design and reduced environmental burden, Oleatex sets a new standard for environmentally conscious materials.

|  | CLIMATE CHANGE   | FRESHWATER EUROPHICATION   | USE OF FOSSIL RESOURCES   |
|--|--|--|---|
| Oleatex resin within WALDB faux leather dataset - hypothetical product | 4 <br>KG CO <sub>2</sub> EQ | 1.0E-03 <br>KG P EQ | 81 <br>MJ  |
| Faux leather fabric (WALDB) - DMF free                                 | 7 <br>KG CO <sub>2</sub> EQ | 1.7E-03 <br>KG P EQ | 118 <br>MJ |



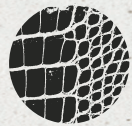
Scan the QR code to discover more and join us in shaping a sustainable future.



## How to Order or Request a Sample



**Step 1: Choose Your Base Quality**  
Select one of our 21 main qualities, each designed for specific applications, compositions, thicknesses, and bio-contents.



**Step 2: Pick Your Texture**  
Choose from 18 unique leather textures to match your desired aesthetic.

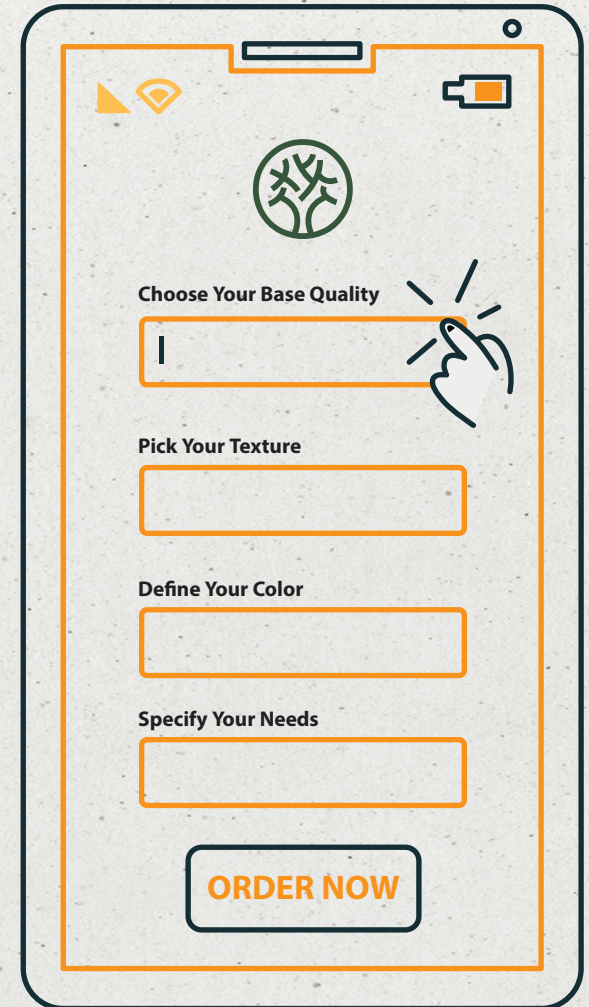


**Step 3: Define Your Color**  
Select a shade from our seasonal color chart or provide your TCX, C, or U Pantone color code.



**Step 4: Specify Your Needs**

- For Orders: "Enter the quantity you need to see your final price instantly."
- For Samples: "Choose between A4-sized samples or larger 60x40 cm samples."



The illustration shows a mobile app interface with a dark blue border. At the top, there are icons for signal strength, Wi-Fi, and battery. Below these is the oleatex logo. The main content area is outlined in orange and contains four sections, each with a label and a corresponding input field:

- Choose Your Base Quality**: A text input field with a hand icon pointing to it.
- Pick Your Texture**: A text input field.
- Define Your Color**: A text input field.
- Specify Your Needs**: A text input field.

At the bottom of the orange-outlined area is a large orange button with the text **ORDER NOW**.



Ready to get started?  
Scan the QR code below to order or request your samples now.



## PRICE LIST

| MATERIAL CODE  | 6 m. - 100 m. | 101 m. - 499 m. | 500m. - 1999 m. | 2000 m. and above |
|----------------|---------------|-----------------|-----------------|-------------------|
| <b>ZEU125</b>  | 39,75 €       | 33,79 €         | 26,50 €         | 22,53 €           |
| <b>ZEU125P</b> | 46,20 €       | 39,27 €         | 30,80 €         | 26,18 €           |
| <b>ZEU205</b>  | 46,50 €       | 39,53 €         | 31,00 €         | 26,35 €           |
| <b>ZEU256</b>  | 46,50 €       | 39,53 €         | 31,00 €         | 26,35 €           |
| <b>HER165</b>  | 42,75 €       | 39,34 €         | 28,50 €         | 24,23 €           |
| <b>HER170</b>  | 48,00 €       | 40,80 €         | 32,00 €         | 27,20 €           |
| <b>HER235</b>  | 43,88 €       | 37,29 €         | 29,25 €         | 24,86 €           |
| <b>HER240</b>  | 41,25 €       | 35,06 €         | 27,50 €         | 23,38 €           |
| <b>HER256</b>  | 46,13 €       | 39,21 €         | 30,75 €         | 26,14 €           |
| <b>DMT182</b>  | 33,75 €       | 28,69 €         | 22,50 €         | 19,13 €           |
| <b>DMT160</b>  | 33,75 €       | 28,69 €         | 22,50 €         | 19,13 €           |
| <b>DMT161</b>  | 33,75 €       | 28,69 €         | 22,50 €         | 19,13 €           |
| <b>DMT243</b>  | 33,75 €       | 28,69 €         | 22,50 €         | 19,13 €           |
| <b>ARS355</b>  | 50,25 €       | 42,71 €         | 33,50 €         | 28,48 €           |
| <b>ARS205</b>  | 46,50 €       | 39,53 €         | 31,00 €         | 26,35 €           |
| <b>ARS305</b>  | 34,50 €       | 29,33 €         | 23,00 €         | 19,55 €           |
| <b>ARS054</b>  | 34,50 €       | 29,33 €         | 23,00 €         | 19,55 €           |
| <b>ARS240</b>  | 41,25 €       | 35,06 €         | 27,50 €         | 23,38 €           |
| <b>APL09</b>   | 21,75 €       | 18,49 €         | 14,50 €         | 12,33 €           |
| <b>PSD256</b>  | 31,88 €       | 27,06 €         | 21,25 €         | 18,06 €           |
| <b>PSD16</b>   | 26,25 €       | 22,31 €         | 17,50 €         | 14,88 €           |
| <b>PSD17</b>   | 26,25 €       | 22,31 €         | 17,50 €         | 14,88 €           |

"Prices valid until 01.04.2025. For the latest pricing, please consult the sales department."



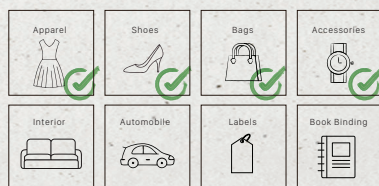
Ready to get started?

Scan the QR code below to order or request your samples now.

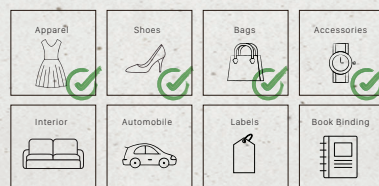


# CHOOSE YOUR BASE QUALITY

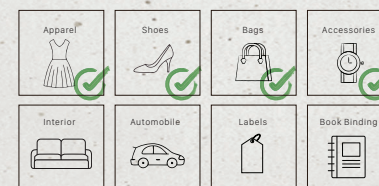
HERA  
HER170



HERA  
HER165



HERA  
HER235



**Green Tick:** The green tick signifies recommended uses aligned with technical performance and intended purpose.  
For products without specific design or technical constraints, you are free to tailor them to your unique needs and applications.



Ready to get started?  
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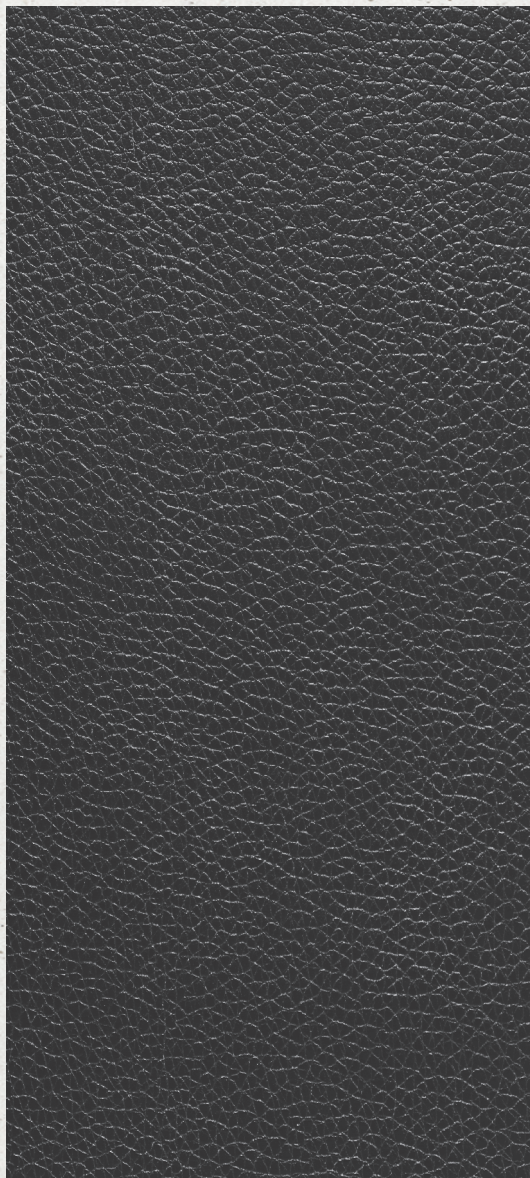


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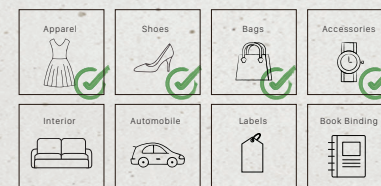
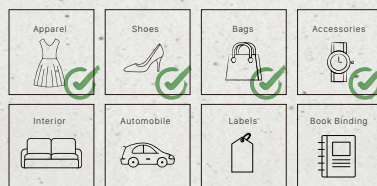
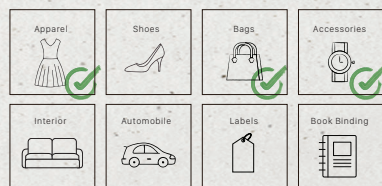
HERA  
HER256



HERA  
HER121



HERA  
HER221



**Green Tick:** The green-tick signifies recommended uses aligned with technical performance and intended purpose.  
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Ready to get started?  
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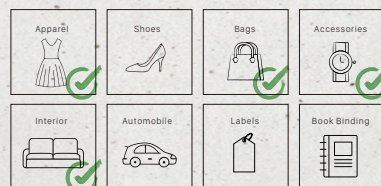


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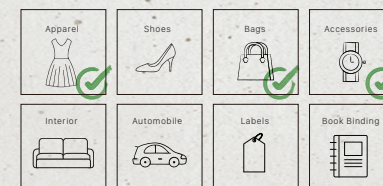
**ZEUS**  
ZEU125



**ZEUS**  
ZEU125P



**ZEUS**  
ZEU199



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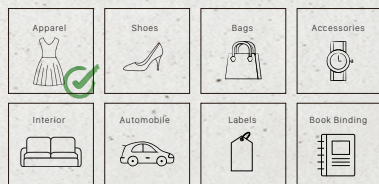
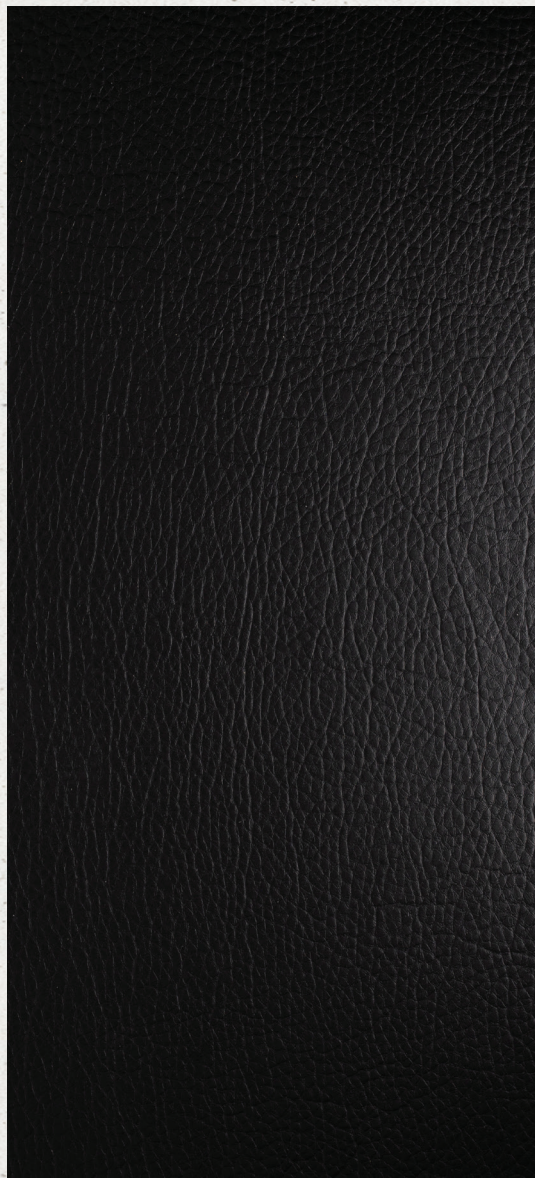


Ready to get started?  
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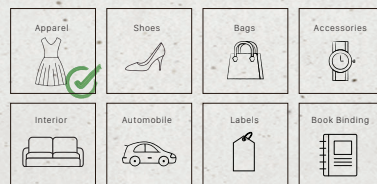


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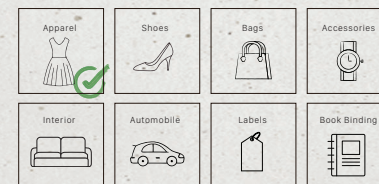
DEMETER  
DMT160



DEMETER  
DMT161



DEMETER  
DMT143



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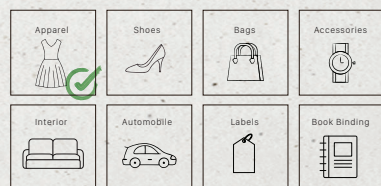


Ready to get started?  
Scan the QR code below to order or request your samples now.

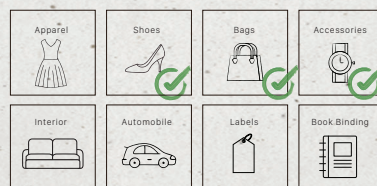


## CHOOSE YOUR BASE QUALITY

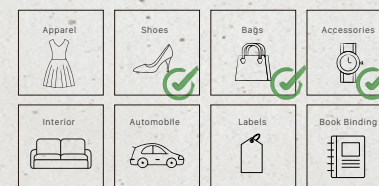
**DEMETER**  
DMT243



**ARES**  
ARS054



**ARES**  
ARS205



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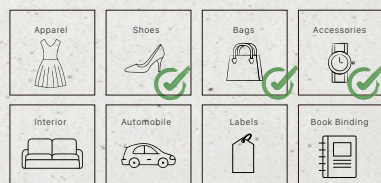


Ready to get started?  
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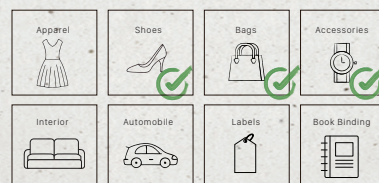


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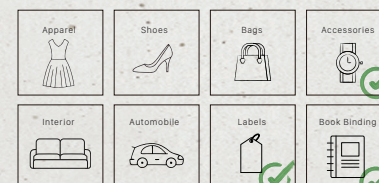
**ARES**  
ARS245



**ARES**  
ARS170



**POSEIDON**  
APL09



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# CHOOSE YOUR BASE QUALITY

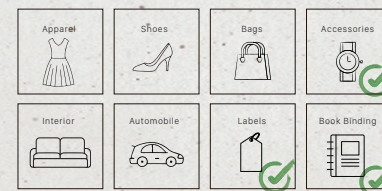
POSEIDON  
PSD16



POSEIDON  
PSD256



POSEIDON  
PSD086



**Green Tick:** The green tick signifies recommended uses aligned with technical performance and intended purpose.  
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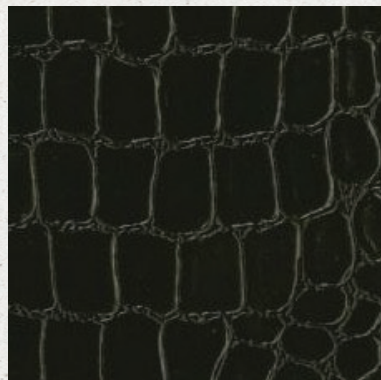
Ready to get started?  
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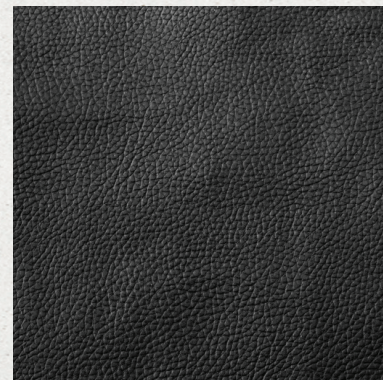
## *PICK YOUR TEXTURE*



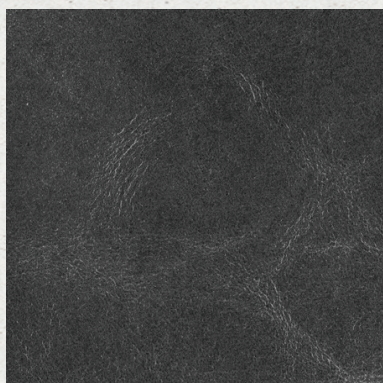
**MAXTRA**



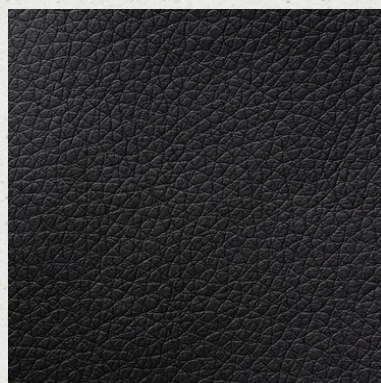
**VANDA**



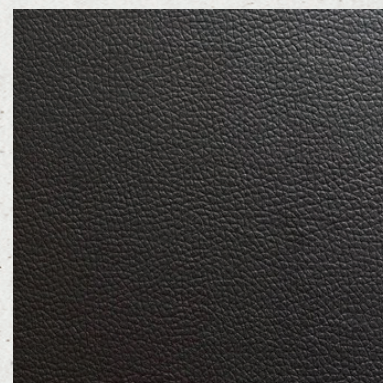
**DOLARO**



**THUNDERBOLD**



**TERRY**



**RUSTIK**



**ALLEGRO**



**IMERA**



**BRISTOL**



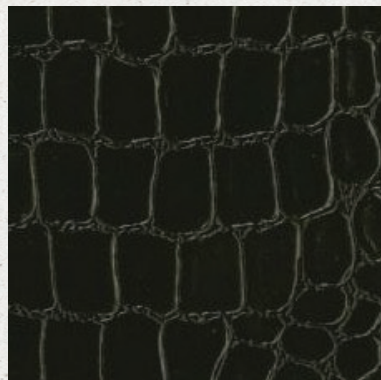
Ready to get started?  
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## PICK YOUR TEXTURE



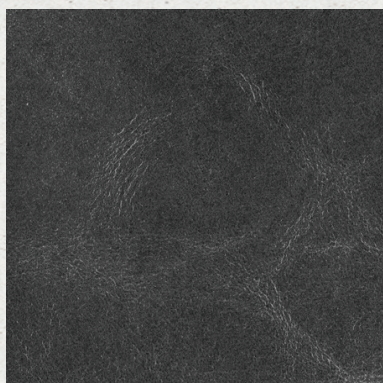
ADRIATICO



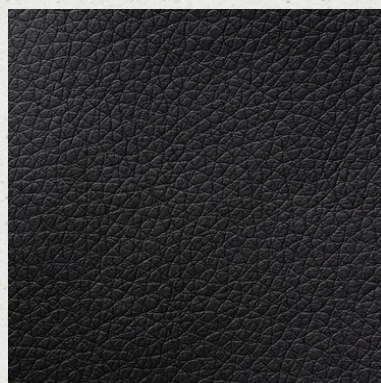
CRINKLE



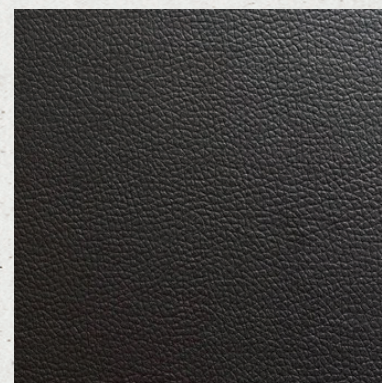
GAMA



MALLORCA



CROCO



GLORY



VENEDIK



DIAMOND



MIMOZA

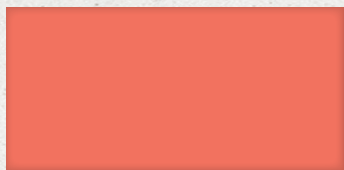


Ready to get started?

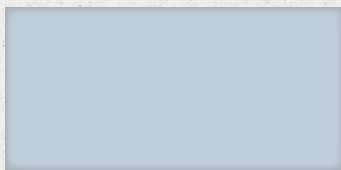
Scan the QR code below to order or request your samples now.



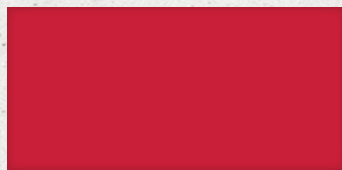
## DEFINE YOUR COLOR



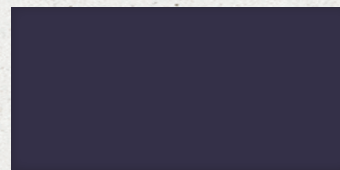
**Coral Blush** #1541  
A soft, warm coral.



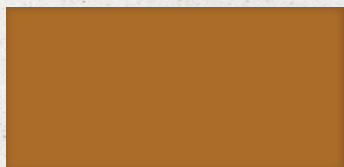
**Skyline Blue** #4304  
A cool, airy blue.



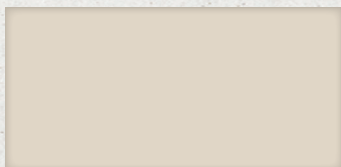
**Cherry Flame** #1657  
A vibrant, fiery red.



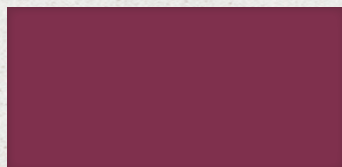
**Midnight Indigo** #3810  
A rich, deep blue.



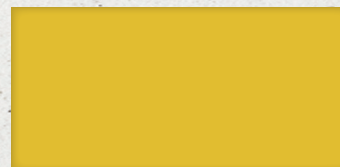
**Terracotta Clay** #1160  
A rich, earthy orange.



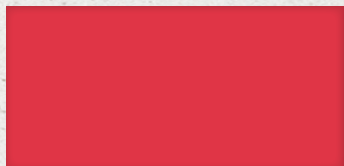
**Ivory Pearl** #0304  
A soft, warm ivory.



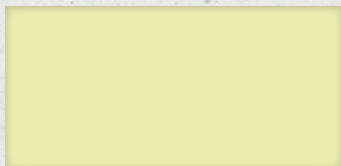
**Berry Crush** #2027  
A rich, bold magenta.



**Fiery Tangerine** #0757  
A bold, energetic orange.



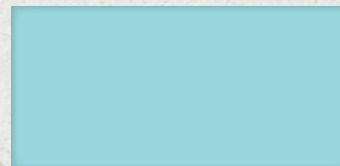
**Crimson Bloom** #1762  
A deep, bold red.



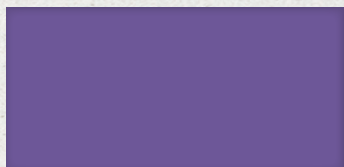
**Deep Mahogany** #0618  
A deep, velvety brown.



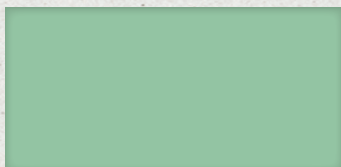
**Blush Rosewood** #1708  
A dusty, muted pink.



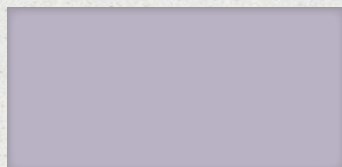
**Azure Breeze** #4810  
A fresh, light blue.



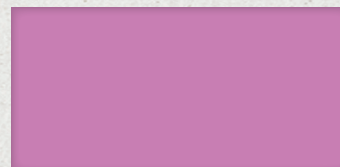
**Amethyst Mist** #3737  
A soft, elegant violet.



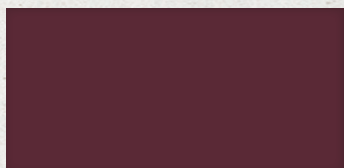
**Mossy Jade** #6114  
A muted, earthy green.



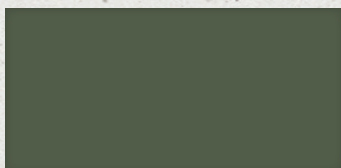
**Lavender Haze** #3907  
A soft, dreamy lilac.



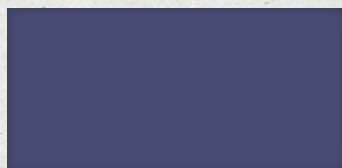
**Vivid Magenta** #3115  
A bold, vibrant pink.



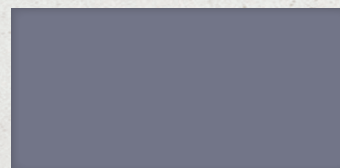
**Mulberry Wine** #1528  
A deep, velvety burgundy.



**Olive Grove** #0317  
A deep, natural olive.



**Midnight Sapphire** #3936  
A deep, luxurious navy.



**Muted Taupe** #3933  
A soft, earthy gray.



### Feeling Inspired?

Here's the season's top color picks! Don't see your perfect shade? Just share your TCX,C or U Pantone code, and we'll craft a custom color just for you.



Ready to get started?

Scan the QR code below to order or request your samples now.



OUR COLLABORATIONS

**GANNI** x **oleatex**



**miomojo** x **oleatex**



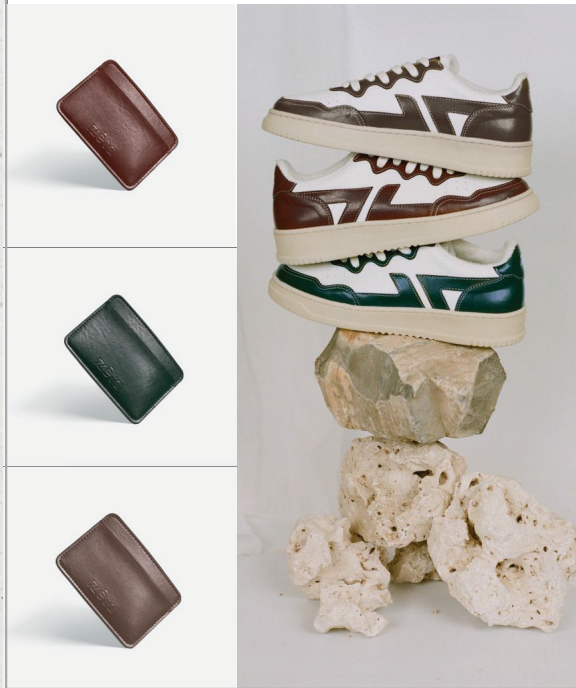
**zalando** x **oleatex**



**SOULEWAY** x **oleatex**



**zzêta** x **oleatex**



**prev** x **oleatex**





# OUR COLLABORATIONS

## SENTIENT x oleatex



## *Chloe Sabella Bagels* x oleatex



## RIVUS x oleatex



## x oleatex



## **IN** LUCKYNELLY® x oleatex



## NEVERMINED x oleatex





## Oleatex - Your Next Steps



### Get Inspired & Share

"You've discovered Oleatex—an innovative, sustainable material. Share this opportunity with your team and stakeholders to explore how it can transform your products."



### Schedule a Meeting

"Let's discuss your needs! Book a 30-minute session with our experts to explore Oleatex's possibilities and find the best approach for your business."



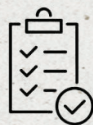
### Receive Your First Sample

"Once we define the ideal demo project, we'll send an A4/A3 sample or a few meters for you to test, evaluate, and integrate into your design."



### Prototype Your Product

"Take the next step by ordering a small-scale batch (5-20 meters) to develop a working prototype and assess its real-world performance."



### Launch & Test

"Your first Oleatex-integrated product is here! Test it with your team, management, and customers, gather insights, and plan for full-scale production."



### Get in Touch

*For inquiries, orders, or collaborations, feel free to reach out to us.*

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